



# SOUTH CAROLINA STATE ASSOCIATION OF **FIRE CHIEFS**

76<sup>th</sup> Annual Leadership Conference  
January 7-9, 2021  
Myrtle Beach DoubleTree Hilton  
Myrtle Beach, S.C. 29577

## ***Sponsorship Opportunities***

### **DIAMOND SPONSOR    \$7,000.00**

- You will have an opportunity to address the Chiefs as a group.
- Recognition signage will be provided.
- A full-inside front-page ad will appear in the conference program.
- Provide us with your brochure, single page advertisement or a small give-a-way and we will include them in the conference bags, which will be given to each registrant.
- Six tickets to Friday lunch, Friday dinner, and Saturday Banquet.
- Includes one 8x10 vendor booth (one table and two chairs).
- One apparatus space (If no apparatus space needed, an 8x20 vendor booth can be provided).

### **GOLD SPONSOR    \$5,000.00**

- Recognition signage will be provided.
- Provide us with your brochure, single page advertisement or a small give-a-way and we will include them in the conference bags, which will be given to each registrant.
- A full-page ad will appear in the conference program.
- Four tickets to Friday lunch, Friday dinner, and Saturday Banquet.
- Includes one 8x10 vendor booth (one table and two chairs) *or* one apparatus space.

### **SILVER SPONSOR    \$3,000.00**

- Recognition signage will be displayed.
- A ¼ page ad will appear in the conference program.
- Provide us with your brochure, single page advertisement or a small give-a-way and we will include them in the conference bags, which will be given to each registrant.
- Two tickets to Friday lunch, Friday dinner, and Saturday Banquet.
- Includes one 8x10 vendor booth (one table and two chairs).

**BRONZE SPONSOR     \$2,000.00**

- Recognition signage will be displayed.
- Provide us with your brochure, single page advertisement or a small give-a-way and we will include them in the conference bags, which will be given to each registrant.
- A ¼ page ad will appear in the conference program.
- One ticket to Friday lunch, Friday dinner, and Saturday Banquet.
- Includes one 8x10 vendor booth (one table and two chairs).

**BRASS SPONSOR     \$1,000.00**

- Recognition signage will be displayed.
- Provide us with your brochure, single page advertisement or a small give-a-way and we will include them in the conference bags, which will be given to each registrant.
- Includes one 8x10 vendor booth (one table and two chairs) or one apparatus space.
- No Meal Tickets Provided.

**Chiefs Sponsor     \$500.00**

- Recognition signage will be displayed.

**Non-Profit Vendors   \$150.00 Each**

- Provide us with your brochure, single page advertisement or a small give-a-way and we will include them in the conference bags, which will be given to each registrant.
- One 6' Foyer Table and two chairs outside Carolina Ballroom.

**Additional Items**

- |  |                 |
|--|-----------------|
| ▪ <b>8x10 Booth</b>                            | <b>\$600.00</b> |
| ▪ <b>1 Apparatus Space</b>                     | <b>\$750.00</b> |
| ▪ <b>1 Friday Meal Ticket</b> (lunch & dinner) | <b>\$100.00</b> |
| ▪ <b>1 Saturday Banquet Ticket</b>             | <b>\$ 65.00</b> |



SOUTH CAROLINA  
STATE ASSOCIATION OF  
**FIRE CHIEFS**

**Sponsor Order Form**

Deadline for Registration is December 1, 2020

- |  |            |
|--|------------|
| <input type="checkbox"/> DIAMOND SPONSOR | \$7,000.00 |
| <input type="checkbox"/> GOLD SPONSOR    | \$5,000.00 |
| <input type="checkbox"/> SILVER SPONSOR  | \$3,000.00 |
| <input type="checkbox"/> BRONZE SPONSOR  | \$2,000.00 |
| <input type="checkbox"/> BRASS SPONSOR   | \$1,000.00 |
| <input type="checkbox"/> CHIEFS SPONSOR  | \$500.00   |
| <input type="checkbox"/> Non-Profit      | \$150.00   |

**ADDITIONAL ITEMS**

- |   |                 |
|---|-----------------|
| <input type="checkbox"/> <b>One 8X10 Booth Space</b>                    | <b>\$600.00</b> |
| <input type="checkbox"/> <b>One Apparatus Space</b>                     | <b>\$750.00</b> |
| <input type="checkbox"/> <b>1 Friday Meal Ticket (lunch and dinner)</b> | <b>\$100.00</b> |
| <input type="checkbox"/> <b>1 Banquet Ticket</b>                        | <b>\$ 65.00</b> |

**Total Submitted** \$ \_\_\_\_\_

Name of Sponsor: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

**Make Check Payable to South Carolina State Association of Fire Chiefs**  
**Mail to South Carolina State Association of Fire Chiefs**  
**210 Guthrie Road Belton, SC 29627**

Questions Please Contact Alan Sims at: [executivedirector@scfirechiefs.com](mailto:executivedirector@scfirechiefs.com)

## PROGRAM ORDER FORM

Let us advertise for you! Purchase ad space in our Conference Program Book. You provide an electronic, black and white ad, in at least 300dpi, as a PDF and we will put it in the program book.

Full Page ----- \$250.00

½ Page ----- \$175.00 {8 ½ “x 5 ½”} Horizontal

½ Page ----- \$175.00 {4 ½ “x 11”} Vertical

¼ Page ----- \$100.00 {8 ½ “x 5 ½”} Horizontal

¼ Page ----- \$100.00 {5½ “x 4 ¼ “} Vertical

Business Card-----\$ 50.00 {2” x 3 ½ “}

DEADLINE FOR SUBMISSION OF PROGRAM BOOK ADS IS **December 1, 2020**

**MAKE CHECKS PAYABLE TO: South Carolina State Association of Fire Chiefs**

FIRM/ORGANIZATION: \_\_\_\_\_

REPRESENTATIVE: \_\_\_\_\_ TITLE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

**PLEASE EMAIL YOUR ART WORK FOR YOUR COMPANY [executivedirector@scfirechiefs.com](mailto:executivedirector@scfirechiefs.com)  
AND MAIL CHECK AND THIS FORM TO:**

**South Carolina State Association of Fire Chiefs  
210 Guthrie Road Belton, SC 29627**