



SOUTH CAROLINA STATE ASSOCIATION OF FIRE CHIEFS

80th Annual Fire Leadership SC Conference
September 23 -25, 2024
Embassy Suites by Hilton Myrtle Beach Oceanfront
Resort

Sponsorship Opportunities

Deadline September 8, 2024

Platinum Sponsor \$10,000

- Ten (10) tickets to Monday lunch, ten (10) tickets to Tuesday lunch, ten (10) tickets to Tuesday dinner, and ten (10) tickets to Wednesday lunch.
- Includes one 8x10 vendor booth (one table and two chairs) and one apparatus space (If no apparatus space is needed will get a 8x20 vendor booth).
- **If power and or internet needed, cost will be paid directly to conference center or conference makers.**
- You will have an opportunity to address the Chiefs as a group on at least two (2) different occasions.
- Recognition signage will be provided.
- Back cover and one full-inside-page ad will appear in the conference program.
- Provide us with your brochure, single page advertisement or a small give-a-way and we will include them in the conference bags, which will be given to each registrant.

Fire Chief Sponsor \$7,000

- Six (6) tickets to Monday lunch, six (6) tickets to Tuesday lunch, six (6) tickets to Tuesday dinner, and six (6) tickets to Wednesday lunch.
- Includes one 8x10-vendor booth (one table and two chairs).
- One apparatus space.
- **If power and or internet needed, cost will be paid directly to conference center or conference makers.**
- You will have an opportunity to address the Chiefs as a group.
- Recognition signage will be provided.
- A full-inside front-page ad will appear in the conference program.
- Provide us with your brochure, single page advertisement or a small give-a-way and we will include them in the conference bags, which will be given to each registrant.

Deputy Chief Sponsor \$5,250

- Four (4) tickets to Monday lunch, four (4) tickets to Tuesday lunch, four (4) tickets to Tuesday dinner, and four (4) tickets to Wednesday lunch.
- Includes one 8x20-vendor booth (one table and two chairs) *or* one apparatus space.
- **If power and or internet needed, cost will be paid directly to conference center or conference makers.**
- You will have an opportunity to address the Chiefs as a group.
- Recognition signage will be provided.
- Provide us with your brochure, single page advertisement or a small give-a-way and we will include them in the conference bags, which will be given to each registrant.
- A full-page ad will appear in the conference program.

Assistant Chief Sponsor \$3,250

- Three (3) tickets to Monday lunch, three (3) tickets to Tuesday lunch, and three (3) tickets to Tuesday dinner.
- Includes one 8x10-vendor booth (one table and two chairs) or one apparatus space.
- **If power and or internet needed, cost will be paid directly to conference center or conference makers.**
- Recognition signage will be displayed.
- A ¾-page ad will appear in the conference program.
- Provide us with your brochure, single page advertisement or a small give-a-way and we will include them in the conference bags, which will be given to each registrant.

Division Chief Sponsor \$2,250

- Two (2) tickets to Tuesday lunch & two (2) tickets to Tuesday dinner.
- Includes one 8x10-vendor booth (one table and two chairs) or one apparatus space.
- **If power and or internet needed, cost will be paid directly to conference center or conference makers.**
- Recognition signage will be displayed.
- Provide us with your brochure, single page advertisement or a small give-a-way and we will include them in the conference bags, which will be given to each registrant.
- A ½-page ad will appear in the conference program.

Battalion Chief Sponsor \$1,500

- Includes one 8x10-vendor booth (one table and two chairs).
- One (1) ticket to Tuesday lunch & one (1) ticket to Tuesday dinner.
- **If power and or internet needed, cost will be paid directly to conference center or conference makers.**
- Recognition signage will be displayed.
- Provide us with your brochure, single page advertisement or a small give-a-way and we will include them in the conference bags, which will be given to each registrant.

Non-Profit Vendors **\$200**

- Provide us with your brochure, single page advertisement or a small give-a-way and we will include them in the conference bags, which will be given to each registrant.
- One 6' Foyer Table and two chairs outside Ballroom.
- **If power and or internet needed, cost will be paid directly to conference center or conference makers.**

Additional Items

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|--|-----------------|
| ▪ 1 Apparatus Space | \$750.00 |
| ▪ 1 Additional 8x10 Booth Space | \$750.00 |
| ▪ 1 Monday Lunch Ticket | \$ 50.00 |
| ▪ 1 Tuesday Lunch Ticket | \$ 50.00 |
| ▪ 1 Tuesday Dinner Ticket | \$ 65.00 |
| ▪ 1 Wednesday Lunch Ticket | \$ 50.00 |
| ▪ 1 Wednesday Banquet Ticket | \$100.00 |



Sponsor Order Form

Deadline for Registration is September 8, 2024



- Platinum Sponsor \$10,000
- Fire Chief Sponsor \$7,000
- Deputy Chief Sponsor \$5,250
- Assistant Chief Sponsor \$3,250
- Division Chief Sponsor \$2,250
- Battalion Chief Sponsor \$1,500
- Non-Profit \$200

ADDITIONAL ITEMS

- ___ Power and or internet (billed separately)
- ___ Apparatus Space \$750/each _____
- ___ Additional Booth Space \$750/each _____
- ___ Monday Lunch Ticket \$ 50/each _____
- ___ Tuesday Lunch Ticket \$ 50/each _____
- ___ Tuesday Dinner Ticket \$ 65/each _____
- ___ Wednesday Lunch Ticket \$ 50/each _____
- ___ Wednesday Banquet Ticket \$ 100/each _____

Total Submitted \$ _____

Name of Sponsor: _____

Contact Person: _____ Title: _____

Email Address: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Email: _____

Make Check Payable to South Carolina State Association of Fire Chiefs
Mail to South Carolina State Association of Fire Chiefs
210 Guthrie Road Belton, SC 29627

Questions: Please Contact Alan Sims at: executivedirector@scfirechiefs.com

PROGRAM ORDER FORM

Let us advertise for you! Purchase ad space in our Conference Program Book. You provide an electronic, black and white ad, in at least 300dpi, as a PDF and we will put it in the program book.

Full Page ----- \$400.00

½ Page ----- \$225.00 {8 ½ “x 5 ½”} Horizontal

½ Page ----- \$225.00 {4 ½ “x 11”} Vertical

¼ Page ----- \$150.00 {8 ½ “x 5 ½”} Horizontal

¼ Page ----- \$150.00 {5½ “x 4 ¼ “} Vertical

Business Card-----\$ 75.00 {2” x 3 ½ “}

DEADLINE FOR SUBMISSION OF PROGRAM BOOK ADS IS **September 8, 2024**

Ads submitted after September 8th is additional \$100.00

MAKE CHECKS PAYABLE TO: South Carolina State Association of Fire Chiefs

FIRM/ORGANIZATION: _____

REPRESENTATIVE: _____ TITLE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

**PLEASE EMAIL YOUR ART WORK FOR YOUR COMPANY executivedirector@scfirechiefs.com
AND MAIL CHECK AND THIS FORM TO:**

**South Carolina State Association of Fire Chiefs
210 Guthrie Road Belton, SC 29627**