



SOUTH CAROLINA STATE ASSOCIATION OF FIRE CHIEFS

77th Annual Leadership Conference
October 6-9, 2021
Myrtle Beach DoubleTree Hilton
Myrtle Beach, S.C. 29577

Sponsorship Opportunities

DIAMOND SPONSOR \$7,000.00

- You will have an opportunity to address the Chiefs as a group.
- Recognition signage will be provided.
- A full-inside front-page ad will appear in the conference program.
- Provide us with your brochure, single page advertisement or a small give-a-way and we will include them in the conference bags, which will be given to each registrant.
- Six (6) tickets to Thursday night Luau, six (6) tickets to Friday lunch, six (6) tickets to Friday dinner, and six (6) tickets to Saturday Banquet.
- Includes one 8x10 vendor booth (one table and two chairs).
- One apparatus space (If no apparatus space needed, an 8x20 vendor booth can be provided).

GOLD SPONSOR \$5,000.00

- You will have an opportunity to address the Chiefs as a group.
- Recognition signage will be provided.
- Provide us with your brochure, single page advertisement or a small give-a-way and we will include them in the conference bags, which will be given to each registrant.
- A full-page ad will appear in the conference program.
- Four (4) tickets to Thursday night Luau, four (4) tickets to Friday lunch with vendors, four (4) tickets to Friday Carnival Night & Dinner with Vendors, and two (2) Saturday Banquet Tickets.
- Includes one 8x20 vendor booth (one table and two chairs) *or* one apparatus space.

SILVER SPONSOR \$3,000.00

- Recognition signage will be displayed.
- A $\frac{3}{4}$ page ad will appear in the conference program.
- Provide us with your brochure, single page advertisement or a small give-a-way and we will include them in the conference bags, which will be given to each registrant.
- Three (3) tickets to Thursday night Luau, three (3) tickets to Friday lunch with vendors, and three (3) tickets to Friday Carnival Night & Dinner with Vendors.
- Includes one 8x10 vendor booth (one table and two chairs) *or* one apparatus space.

BRONZE SPONSOR \$2,000.00

- Recognition signage will be displayed.
- Provide us with your brochure, single page advertisement or a small give-a-way and we will include them in the conference bags, which will be given to each registrant.
- A ½ page ad will appear in the conference program.
- Two (2) tickets to Friday lunch with vendors & two (2) tickets to Friday Carnival Night & Dinner with Vendors.
- Includes one 8x10 vendor booth (one table and two chairs) or one apparatus space.

BRASS SPONSOR \$1,000.00

- Recognition signage will be displayed.
- Provide us with your brochure, single page advertisement or a small give-a-way and we will include them in the conference bags, which will be given to each registrant.
- Includes one 8x10 vendor booth (one table and two chairs).
- One (1) ticket to Friday lunch with vendors & one (1) ticket to Friday Carnival Night & Dinner with Vendors.

Non-Profit Vendors \$150.00 Each

- Provide us with your brochure, single page advertisement or a small give-a-way and we will include them in the conference bags, which will be given to each registrant.
- One 6' Foyer Table and two chairs outside Carolina Ballroom.

Additional Items

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|--|-----------------|
| ▪ 1 Apparatus Space | \$750.00 |
| ▪ 1 Thursday Lunch Ticket | \$ 50.00 |
| ▪ 1 Thursday Luau Ticket | \$ 65.00 |
| ▪ 1 Friday Meal Ticket (lunch & dinner) | \$100.00 |
| ▪ 1 Saturday Banquet Ticket | \$ 75.00 |



SOUTH CAROLINA
STATE ASSOCIATION OF
FIRE CHIEFS

Sponsor Order Form

Deadline for Registration is September 1, 2021

<input type="checkbox"/> DIAMOND SPONSOR	\$7,000.00
<input type="checkbox"/> GOLD SPONSOR	\$5,000.00
<input type="checkbox"/> SILVER SPONSOR	\$3,000.00
<input type="checkbox"/> BRONZE SPONSOR	\$2,000.00
<input type="checkbox"/> BRASS SPONSOR	\$1,000.00
<input type="checkbox"/> Non-Profit	\$150.00

ADDITIONAL ITEMS

<input type="checkbox"/> One Apparatus Space	\$750.00
<input type="checkbox"/> 1 Thursday Luau Ticket	\$ 65.00
<input type="checkbox"/> 1 Friday Meal Ticket (lunch and dinner)	\$100.00
<input type="checkbox"/> 1 Banquet Ticket	\$ 75.00

Total Submitted \$ _____

Name of Sponsor: _____

Contact Person: _____ Title: _____

Email Address: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Fax Number: _____

Make Check Payable to South Carolina State Association of Fire Chiefs
Mail to South Carolina State Association of Fire Chiefs
210 Guthrie Road Belton, SC 29627

Questions Please Contact Alan Sims at: executivedirector@scfirechiefs.com

PROGRAM ORDER FORM

Let us advertise for you! Purchase ad space in our Conference Program Book. You provide an electronic, black and white ad, in at least 300dpi, as a PDF and we will put it in the program book.

Full Page ----- \$400.00

½ Page ----- \$225.00 {8 ½ “x 5 ½”} Horizontal

½ Page ----- \$225.00 {4 ½ “x 11”} Vertical

¼ Page ----- \$150.00 {8 ½ “x 5 ½”} Horizontal

¼ Page ----- \$150.00 {5½ “x 4 ¼ “} Vertical

Business Card-----\$ 75.00 {2” x 3 ½ “}

DEADLINE FOR SUBMISSION OF PROGRAM BOOK ADS IS **September 10, 2021**

MAKE CHECKS PAYABLE TO: South Carolina State Association of Fire Chiefs

FIRM/ORGANIZATION: _____

REPRESENTATIVE: _____ TITLE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

**PLEASE EMAIL YOUR ART WORK FOR YOUR COMPANY executivedirector@scfirechiefs.com
AND MAIL CHECK AND THIS FORM TO:**

**South Carolina State Association of Fire Chiefs
210 Guthrie Road Belton, SC 29627**